



Harness the power of unified communications

# MaX UC

## UNIFIED COMMUNICATIONS AS A SERVICE

It's no longer enough to have a business communications system only for voice calls from a desk phone. Modern businesses need to communicate over multiple channels – voice, video, email and chat/SMS messaging. And they need them to be integrated and accessible anytime and from any device – desktop PC, laptop or smartphone. That's a tall order, but one that's made easy with our cloud-based Unified Communications as a Service (UCaaS) solution. We take care of the details for you.

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• No upfront costs for hardware and software</li> <li>• No extra cost for upgrades or enhancements</li> </ul> | <ul style="list-style-type: none"> <li>• Scales with your company as it grows</li> <li>• Predictable subscription-based pricing</li> </ul> |
|--|--|

## EMPOWER YOUR ALWAYS-ON WORKFORCE

- + Unify Your Communications**  
Integrate voice, video, presence, instant messaging and email into a single platform with MaX UC for desktop or mobile devices. (Read more on next page.)
- + Enable Employees Wherever They Are**  
Supporting a distributed workforce is easy with our cloud-based platform. Employees can connect wherever they are with any Internet-enabled device.
- + Bring Your Own Devices**  
With our service, your employees can use their own their desktop PCs, smartphones, tablets, laptops or other mobile devices to access our cloud-based solution.
- + Get Uninterrupted Access**  
Access all the capabilities of our UCaaS platform anywhere, anytime. In the event of a power outage or natural disaster, calls can be forwarded to any phone.
- + Extend the Office Phone**  
Twin your office phone features like dialing plans, outgoing caller ID and ACD hunt groups on smartphones, tablets, laptops or other mobile devices.
- + Manage Your UC Experience**  
Easily manage business telephony features, call routing, contacts, messages, user profiles and more with our intuitive UC interface.

## ANYWHERE, ANYTIME, ANY DEVICE

Access powerful communications features whether you're working from the office, home or on the road. MaX UC is a user-downloadable application that extends UC capabilities to desktop PCs, laptops, tablets or smartphones. It's the ideal solution if you have remote and mobile workers – especially those that bring their own devices.



MaX UC Desktop & Mobile

### MaX UC SUPPORTS:

- + Calling features, dial plans and outgoing caller ID available on users' office phones
- + Wi-Fi, 3G/4G/5G or wired connections
- + Access to the corporate contacts directory
- + Instant Messaging (IM), presence and Business SMS
- + Click to call, chat, conference, MaX Meeting
- + Point-to-point video for video-enabled devices
- + Windows, MacOS, iOS and Android operating systems
- + SILK audio codec for high-quality voice

### INSTANTLY IMPROVE PRODUCTIVITY WITH THESE UC FEATURES:



#### Control Incoming Calls

Set home or office call presence and preferences from wherever you are to guarantee important calls reach you and others go to voice mail.



#### Seamless In-Call Transfer

Using MaX UC, users can transfer active calls from mobile to desktop without interrupting the call.



#### Unify Messaging

Get a single interface for wireline and wireless messages, with alert to new messages on any line.



#### Visual Voice Mail

With an optional speech-to-text transcription service, users can not only listen to voice mail, they can read it, too.



#### Centralize Contacts

MaX UC integrates contacts from various sources like Outlook or .csv files, so users can find them all in one place.



#### Business SMS

Easily send and receive 1:1 text messages between business Direct Inward Dial (DID) phone numbers and SMS-enabled devices.



#### Synchronized Instant Messaging

1:1 and group instant messages (and SMS if enabled) are synced between desktop and mobile clients.



#### Access Web & Video Conferencing

Access optional MaX Meeting for video and web collaboration either scheduled or uplifted from an MaX UC call or IM in progress.

MaX Meeting and MaX UC are powered by Metaswitch.

### FOR MORE INFORMATION

(602) 445-7777

[www.phoneware.us](http://www.phoneware.us)

**PHONWARE**  
cloud-based telecom